

## THE ROTARY BOX OF TURRON 2020

Turrón P.G.I. Alicante and Jijona				
Rotary Club Alicante est. 1930				
1 - Lot	The P.G.I. Essentials.	600 gr	19,50€	Incl. €1.95 for Polio Plus
2 - Lot	Turrón Tradition	1400 gr	40€	Incl. €4.00 for Polio Plus
3 - Lot	Tasting and Innovation	2250 gr	65€	Incl. €6.5for Polio Plus
4 - Option	Pin Balmis		3€	Incl. €2.00 for Polio Plus
Protected Geographical Indication (P.G.I.). Each lot is presented in an elegant individualized wooden box for the campaign. Shipping Spain 5€, from 15kg (product and box) free shipping. Price for shipments to Germany and France: 17€, for Italy, Benelux, Austria, Ireland, UK: 21€. Check with the club for shipments to other countries.				



*Producto solidario de suprema calidad.  
La Campaña del turrón recauda fondos para  
poner fin a la polio.  
¡¡Queda muy poco!!*



# La Caja Rotaria del Turrón

*En colaboración con los artesanos de Jijona*







## The Turrón Campaign

### Rotary Club Alicante

Turrón is a must for Spanish Christmas. It is a delicious almond and honey based sweet. Its main place of origin is the Alicante and Jijona area close to the Mediterranean Sea.

In collaboration with Jijona's company LOPETES ARTESANOS we have obtained a high-end product, Protected Geographical Indication (P.G.I), at a very good price and including an important and transparent solidarity contribution for all the benefit, of at least 10% of the purchase price.

The project is supported by Rotary International District 2203 and The Rotary Foundation Commission of District 2203 and complies with the norms Rotary International, and of Rotary Districts 2203 and 2202.

The Rotary Club Alicante founded in 1930 celebrates its 90th anniversary this year. We have re-launched our traditional SOLIDARY TURON CAMPAIGN that was so successful.

### Solidarity transparency and how to place the order

All the benefit of the nougat campaign goes to solidarity projects. We guarantee that a minimum of **10% of the sale** price becomes your club's contribution to The Rotary Foundation (LFR)! In addition, you get a significant discount on the purchase of quality products compared to the store price.

<b>Lots</b>	<b>Final price (including wooden box + donation)</b>	donation multiplied by the Bill and Melinda Gates Foundation	Store price savings*
<b>The P.G.I. Essentials.</b>	<b>€19.50</b> (donation 1.95 €)	5,85€	-16%
<b>Nougat Tradition</b>	<b>€40.00</b> (donation 4.00€)	12,00€	-25%
<b>Tasting and Innovation</b>	<b>€65.00</b> (donation 6.50 €)	19,50€	-31%
<b>Pin Balmis</b>	<b>€3.00</b> (donation 2.00€)	6,00€	
Domestic transport 5 €, free from the package of 15kg. The minimum shipping is one batch. Price for shipments to Germany and France: 17€, for Italy, Benelux, Austria, Ireland, UK: 21€. Check with the club for shipments to other countries.			
*The savings are calculated for the recommended prices of the sweets in store plus the price of the wooden box. This box is calculated at the cost price so actually the savings are bigger. Check price for batch without wooden box, only with cardboard box.			

The donation is made thanks to the collaboration with **The Rotary Foundation** and the **Humanitarian Foundation of the Spanish Rotarians**. Donations and corresponding **Paul**

**Harris points** are in the favor of the buyer's Club. Selling solidarity products is an excellent way for a Rotary club to contribute funds to TRF. It's a win-win situation – we all win: the buying club, the consumer, the seller, the foundation – and first of all the children who are saved from this polio disease.

**END POLIO NOW:** The first human disease eradicated was smallpox in 1980. The second disease that is about to be eradicated by vaccine will undoubtedly be Polio, thanks to a coalition of organizations united by Rotary. There is very little left, but no country will be fully protected from polio until this disease is **eliminated from the face of the earth!**

If we now give up, all efforts to eradicate the disease can be nullified. The infrastructures created also serve to fight other diseases, such as measles and Covid. The **Bill & Melinda Gates Foundation** has a strategic partnership with Rotary International to eradicate the Polior brings \$2 to each Euro raised. That means they **triple your contribution..**

<https://www.endpolio.org> ; <https://www.rotary.org/en/rotary-and-bill-melinda-gates-foundation-extending-fundraising-partnership-eradicate-polio> ;  
<https://www.who.int/news-room/feature-stories/detail/how-polio-personnel-are-pivoting-against-covid-19>

## The Rotary Boxes

### Lot 1: P.G.I. Essentials (600g)

1 Turrón by Jijona P.G.I. 300g	<i>Weight without box 600 gr.</i>
1 nougat from Alicante P.G.I. 300g	Artisan products from Xixona, LOPETES
Wooden Rotary Box	Price: 19,50 € includes donation of 10%



The Rotary box brings together in a small decorative wooden the essentials of Spanish Christmas: two bars of Protected Geographical Indication (G.P.I.), Jijona and Alicante, of supreme quality and craftsmanship. **Jijona Turrón** a soft nougat, based



on 70% ground almond (of the local variety Marcona), rosemary honey, egg white, sugar. **Alicante Turrón is a** hard nougat, made with 70% whole almonds (Marcona), rosemary honey, egg white, sugar.

The wooden box is made by a local ebonist. With the Rotary design the case becomes a basic utensil for every day.

**Lot 2: Nougat Tradition (1400g, no box)**

1 Turrón Jijona P.G.I. 300gr	<i>Weight product without box 1,400gr</i> Artisan products from Xixona, LOPETES
1 Turrón Alicante P.G.I. 300gr	
1 Turrón de la piedra 300gr	
1 Turrón toasted yolk 300gr	

1 NUTXES organic, pure chocolate nougat and almonds, 200gr	Price: 40€ includes donation of 10%
Premium Wood Rotary Box	

The Turrón Tradition box brings together a selection of the most famous nougats.



**Jijona's Turrón** (P.G.I.) is a soft nougat, based on 70% ground almond (Marcona), rosemary honey, egg white, sugar. **Alicante Turrón** is a hard nougat, made with 70% whole almonds (Marcona), rosemary honey, egg white, sugar.

The **Turrón de la piedra** of our offer has 60% ground toasted almond (Marcona), cinnamon, lemon curd and sugar. **Toasted yolk Turón** is 60% toasted almond (Marcona), plus yolk and sugar.

The **chocolate nougat of the brand NUTXES**, modern product of the collaborating company, which brings together the pure dark chocolate of 70%, and 25% of whole almonds (Marcona).). All ingredients are organic.



The **wooden box** is of high quality, manufactured by a localban. With Rotary design it becomes a collection product.

### Lot 3: Christmas Tasting and Innovation (2250g)

1 Turrón by Jijona D.O. 300gr	<i>Product weight without box 2. 150gr</i>
1 Turrón from Alicante D.O. 300gr	Artisan products from Xixona, LOPETES



1 black chocolate Turrón with eco almonds 200gr	
1 chocolate Turrón truffled with Marc de Cava 200gr	
1 box chocolate sighs 300gr	
1 box Jijona 300gr yemitas	
1 box Polverones 300gr	Price: 65 € includes donation 10%
1 bag nut macadamia with cocoa 200gr	
1 bag lemon white choco pearls 100gr	
Premium Wood Rotary Box	

The box Tasting and Innovation is the large gift box, with a selection of ours that we liked the most in our various Rotary tastings of the company's wide offer.

**Jijona's Turrón** (P.G.I.) is a soft nougat, based on 70% ground almond (Marcona), rosemary honey, egg white, sugar. **Alicante Turrón** is a hard nougat, made with 70% whole almonds (Marcona), rosemary honey, egg white, sugar. **NUTXES chocolate Turrón combines** 70% pure dark chocolate, and 25% almonds (Marcona). All ingredients are organic.

A **Turrón truffled to Marc de Cava**, with pure chocolate, crunchy outside, stuffed with creamy truffle with Marc de Cava taste. The **Suspiros of Choco** (chocolate sighs) are marzipan with 60% almond, stuffed with a hazelnut cream, my personal favorite. **Jijona's Yemitas** are of Marcona almonds, yolk and sugar, the new star. The **Polvorones** are of the highest quality, with 27% of Marcona almonds. Fine **Macadamia nuts bathed in chocolate** and sprinkled with cocoa. The **white** chocolate lemon pearls is an innovation in tradition: toasted almonds coated with white chocolate with a touch of lemon that gives it freshness and a little acidity.

The **wooden box** is of high quality, manufactured by a localban. With Rotary design it becomes a collection product.

#### Pin "Vaccines Save Lives – J.F. Balmis"

1 Balmis Pin	Price: 3 €, includes donation of 2 €
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Vaccines save lives! Carlos Canseco, president of Rotary International, was inspired for POLIO PLUS by **Alicante Francisco Javier Balmis** and his international smallpox vaccination campaign. This expedition was organized by Balmis, military physician of

Charles III, in 1806, in the ultra-sea territories of Spain, the Philippines and China. Rotary Club Alicante has been promoting Balmis' values since 1985. The Spanish armed forces have called their operation to fight COVID-19 "Operation Balmis". With this pin we commemorate the year of the **bicentenary of Balmis's death 2019/2020**. A historical and hopeful memory.  
<https://www.rotaryclubalicante.com/francisco-balmis/>

**Our partner companies – all local**

**Lopetes Artesanos SL** is Jijona's only manufacturing company in the wide range of traditional Spanish gourmet quality sweets. LOPETES TRADITION AND INNOVATION is its brand "B to B", manufacturing high quality for other distribution companies and stores. Collaborate in this project allowing us to offer these delicacies of first quality at prices far below the stores, leaving us still an interesting margin for the objectives of solidarity and a significant discount compared to the in-store purchase. Top quality products with very competitive prices.



**A carpenter** produces the boxes by hand and is also from Jijona. The Alicante company **ARQUES** has made the design of the box, the transport company **GLS** that works with LOPETES ARTESANOS is from Mutxamiel.

**Form**

Payment is made by transfer to a special Rotary Club Alicante account, with number ES3531830300171000331221. The order is placed after the transfer is confirmed. Indicate the name of the club on the transfer.

	Amount	Lot weight
1 – The Essentials 19.50€		750 gr

2 - Tradition Turrón 40€		2200 gr
3 - Tasting and Innovation 65€		3320 gr
4 - Pin Balmis 3€		10gr
Total package weight	-	
Euro amount		
<b>Total payable</b>		

Queries: [rotaryclubalicante@gmail.com](mailto:rotaryclubalicante@gmail.com) the [info@rotaryclubalicante.com](mailto:info@rotaryclubalicante.com)